

## Registration

### **\$150 Fee per business**

Includes all 4 sessions and 3 lunches for one person. Please add \$45 for each additional person to cover their lunches.

Name: \_\_\_\_\_

Additional Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Registration: Includes 3 lunches

Individual \$ 150 \_\_\_\_\_

Business Partner \_\_\_ x \$ 45 \_\_\_\_\_

Grand Total Enclosed: \_\_\_\_\_

Please register by **January 15, 2010**

Make Checks Payable and Mail to:  
Butte County RCD  
150 Chuck Yeager Way, Suite A  
Oroville, CA 95965

## Holistic Financial Planning

is made possible by the  
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GLENN COUNTY



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NCFC  
Business  
Consulting

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## HOW TO CREATE MORE PROFIT FROM YOUR FARM, RANCH OR DAIRY

### “HOLISTIC FINANCIAL PLANNING”

FOUR ONE-DAY SESSIONS—  
Each Builds on the Previous

January 26—Glenn County  
February 2—Glenn County  
February 16—Butte County  
February 23—Butte County

Mail or Fax this form to:

**Butte County RCD**

150 Chuck Yeager Way, Suite A  
Oroville, CA 95965

Phone: (530) 534-0112 x 116

Fax: (530) 533-4936

For questions about the program email  
Richard.King@ca.usda.gov

# HOW TO CREATE MORE PROFIT FROM YOUR FARM, RANCH OR DAIRY “HOLISTIC FINANCIAL PLANNING”

**This Workshop is Comprised of Four Sessions Held on Tuesdays:  
8:30am to 4:30pm**

**January 26 & February 2  
99 Steakhouse  
610 S Tehama Street  
Willows, CA 95988**

**February 16 & February 23  
Cleantech Innovation Center  
2015 Challenger Way  
Oroville, CA 95965**

Land, people, and money are interdependent. You can't manage any one of them successfully for very long without managing them all successfully. This workshop will focus on managing money – your finances – without neglecting the importance of the people involved and conserving the land that supports your livelihood. **Holistic financial planning is the single most important activity undertaken each year to ensure that all the money earned and spent is in line with how you want your life to be.** If prosperity and financial security are important to you, then few activities during the year count more than this planning. It takes precedence over vacations, interruptions, or excuses of any kind. Sound decisions will be guided by how you want your life to be and require **an attitude focused on success.**

*This workshop provides a surprisingly simple and powerful financial planning process.  
Homework is required between sessions to practice the necessary skills.*

Our previous financial planning workshop participants **wish** they had attended with their spouse or other key business members.  
**Take advantage of our family business pricing.**

**SPONSORS:** Butte & Glenn County Resource Conservation Districts, USDA Natural Resources Conservation Service, and Northern California Farm Credit.

**Instructors:** Richard King (USDA-NRCS) and Dr. Lee Altier (CSU Chico), Certified Educators with Holistic Management International. Rodney Carter, AFM (Northern California Farm Credit) will address Farm and Ranch Succession.

## **YOU WILL BE ABLE TO:**

- Learn a step by step planning process
- Plan your finances for the coming year
- Learn how to effectively monitor and control your plan
- Link your planning to the environment and people critical for your success
- Learn the importance of succession & estate planning
- Practice new skills between sessions

## **YOU WILL RECEIVE:**

- "Holistic Management—Healthy Land, Healthy Profits" by J. Butterfield, S. Bingham, and A. Savory (2006)
- Other helpful handouts

## **WHO WILL BENEFIT:**

- Ag producers of all kinds
- Livestock, dairy, crops, timber, recreation, any land based enterprises

## **WHO WILL NOT BENEFIT:**

- Those who have sound financial plans **and** peace of mind!